

Business Agility Executive Briefing

In an ever faster, more competitive, and globalized world businesses struggle with maintaining their competitive advantage creating pressure to change the ways of working. Agility promises faster time-to-market, higher productivity, quality, and staff engagement. Organizational inertia, functional silos, and a lack of urgency often stand in the way. The active support of executives and management is critical to succeed.

This briefing explores the trend towards the adoption of agile ways of working, its drivers, benefits and challenges from a customer, organizational, and cultural perspective. It is designed as an introductory session to create awareness, desire, and urgency to get started with agility top-down and build executive support for starting, scaling or accelerating an agile transformation.

Agenda

1. The need for higher business agility
 - Agility drivers
 - VUCA framework
 - Complex decision making
2. Understanding agility
 - Agility origins & definitions
 - Key concepts and types of agility
 - Overview of common frameworks & practices
 - Agile culture & leadership
 - The agile business manifesto
 - Hybrid organizations
 - Benefits & challenges
3. Increasing organizational agility
 - Agile maturity model
 - Agile transformation planning
 - The role of executives & managers

Benefits

- ✓ Create executive awareness and support for starting and scaling an agile transformation.
- ✓ Provide a platform for executive conversation about agility.

Setup

Duration: 2.5 hours

Class size: 8-20 people

Format: Interactive lecture

Audience: executives and managers who want to know more about agility or who are about to assume leadership positions a part of an agile transformation.

Prerequisites: none

Delivery: open or in-house

Key Questions Answered

- ✓ What is agility about?
- ✓ How can agility help to succeed in today's business world?
- ✓ How can leaders support agility?

Contact

Please contact info@forward-intelligence.com if you would like to find out more.